

CORPORATE PROFILE



Pramerica
MUTUAL FUND



SPONSOR:

Prudential Financial Inc.(PFI) of United States

- ₹ 45,46,620 crores (US\$871 Bn) in AUM¹
- Ranked 11th among the Top Money Managers in the world²
- 2nd largest insurance company in the US³
- Prudential Financial, Inc. of the United States is not affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom.

INVESTMENT MANAGER:

Pramerica Asset Managers Private Limited (A part of PFI group)

- Average AUM of ₹ 2084.41 Cores (AAUM for the period Oct-Dec 2011)⁴
- 88.04% increase in the AAUM during the period Oct-Dec'10 to Oct-Dec'11
- A full service Asset Management Company offering superior investment solutions rather than just products
- Research driven investment process
- Strong focus on innovative products & solutions
- Presence in 18 cities across the country, will expand reach further
- Product basket comprising of 10 Schemes across Equity & Debt Schemes

¹ Figures as of 30 September 2011. US\$1=₹52.20

² Source: Pension & Investments Magazine Issue dated 31 May 2011. Based on worldwide assets, PFI is ranked 11th out of 765 based on \$784 billion of institutional AUM as of 31st December, 2010.

³ Source: A.M. Best, as of 31 December 2008

⁴ AMFI website : www.amfiindia.com

MANAGEMENT TEAM:



Mr. Vijai Mantri, Managing Director & Chief Executive Officer

- Over 2 decades of experience in financial services
- Rank holding CA, AMP from ISB

Past Experience:

- CEO of Deutsche Asset Management Company
- Has also worked with HDFC Mutual Fund, Aditya Birla Group

Mr. Ravi Gopalakrishnan, Executive Director & CIO - Equity

- Over 20 years of Experience of Indian Equity market
- MBA Finance & M.S. Finance (Investments)
- Top 20 Rising Stars of Hedge Fund - Institutional Investor (June 2007)

Past Experience:

- Portfolio Advisor - Hudson Fairfax Group
- Has also worked with Principal PNB AMC, Sun F&C AMC & UTI Investment Advisory Services



Mr. Mahendra Kumar Jajoo, Executive Director & CIO - Fixed Income

- Over 20 years of experience of Indian Capital market
- Silver Medalist CA, CFA, CS

Past Experience:

- Head - Fixed Income & Structured Products - Tata AMC
- Has also worked with ABM AMRO AMC, ABN AMRO Securities, ICICI

REGISTERED OFFICE :

Pramerica Asset Managers Pvt Ltd

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OUR OFFICES :

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Statutory Details: Pramerica Mutual Fund (the Fund) is set up as a Trust under the Indian Trust Act, 1882 and registered with Securities and Exchange Board of India (SEBI) under SEBI (Mutual Funds) Regulations, 1996. **Sponsor:** Prudential Financial, Inc (PFI) of the United States of America [liability restricted to initial contribution of ₹ 1 Lac towards the corpus of the Mutual Fund]. Pramerica is the brand name used by PFI and its affiliates in select countries outside of the United States. Pramerica, the Pramerica logo, and the Rock symbol are service marks of PFI and its related entities, registered in many jurisdictions worldwide. Prudential Financial, Inc. of the United States is not affiliated in any manner with Prudential plc, a company incorporated in the United Kingdom. Performance of the Sponsor has no bearing on the expected performance of the mutual fund or any of its schemes. **Trustee:** Pramerica Trustees Private Limited, an Indian Company registered under the Companies Act, 1956. **Investment Manager:** Pramerica Asset Managers Private Limited, an Indian Company registered under the Companies Act, 1956.

Risk Factors: All mutual funds and securities investments are subject to market risks and there can be no assurance that the objective of the schemes will be achieved. As with any investment in securities, the NAV of the Units issued under the scheme(s) of the Fund may go up or down depending on the factors and forces affecting the capital markets. The names of the Schemes do not in any manner indicate either the quality of the schemes, their future prospects and returns. Past performance of the Sponsor and their Affiliates/AMC/Mutual Fund & its scheme(s) does not indicate the future performance of the Fund and may not necessarily provide a basis of comparison with other investments.

MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, PLEASE READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.